

Amendments to the claims:

This listing of claims replaces all prior versions and listings of the claims in the application.

In the claims:

Please amend the claims as follows:

Listing of Claims:

1. (Currently amended) A method comprising:

displaying a first television program on a video screen, said first television program comprising a segment;

changing ~~the~~ a subject matter displayed on the video screen so that the video screen ~~no longer displays said first~~ a second television program ~~during said segment~~, wherein after said changing of the subject matter, the video screen comprises a window region continuing to display an indication of the first television program segment simultaneously ~~with~~ in a main program screen, ~~wherein said main program screen displays information other than said first television program.~~ with the second television program segment.

2. (Original) Method of claim 1 further comprising modifying what is displayed in said window region when said segment is over.

3. (Original) Method of claim 1 wherein said window region is a banner advertising products and/or services.

4. (Currently Amended) Method of claim ~~1~~ 1 wherein said window region displays a thumbnail commercial.

5. (Original) Method of claim 1 wherein said segment is a commercial.
6. (Original) Method of claim 5 wherein said window region displays a banner indicative of a product being advertised during said commercial.
7. (Original) Method of claim 1 wherein said changing of said subject matter comprises using said video screen to access the internet.
8. (Currently amended) Method of claim ~~1~~ 1 wherein said changing of said subject matter comprises viewing another regularly received television channel on said video screen.
9. (Original) Method of claim 1 wherein a link is associated with said window region, said method further comprising invoking said link.
10. (Original) Method of claim 9 wherein said link is to a web page.
11. (Currently amended) Method comprising:
 - broadcasting a first video program signal, said first video program comprising a segment; and
 - providing additional signal information to be displayed in a window on a video screen while simultaneously displaying information other than said first video program if a viewer of ~~the video program~~ changes the a channel ~~or uses the video screen to display information other than said first video program during said segment.~~
12. (Original) Method of claim 11 wherein said additional signal information to be displayed is included in a portion of a video signal that does not normally contain visual information.

13. (Original) Method of claim 12 wherein said portion of said video signal comprises a retrace interval or a blanking interval.

14. (Original) Method of claim 11 wherein said segment is a television commercial.

15. (Original) Method of claim 11 further comprising broadcasting information corresponding to a link, said link being associated with said banner so that a viewer can click on said banner.

16. (Original) Method of claim 15 wherein said link is to a web page.

Claims 17-48. (Withdrawn)